

STRATEGIC PLAN 2022–2024



Supporting Neighbourhood and Community Resource Centres to develop vibrant, inclusive and connected communities in Western Australia.

Foundational Principles

- Community participation
- Local decision-making
- Lifelong learning
- Quality services
- Accessibility



Strategic Plan Focus

To maintain a strong and sustainable peak body that supports Neighbourhood and Community Resource Centres to achieve their vision and purpose through timely targeted advice, support, representation and sector promotion.

OUTCOMES	<p>STRONG PEAK</p> <p>Linkwest is positioned and resourced to support our member needs now and into the future.</p>	<p>STRONG NETWORK</p> <p>Linkwest supports a thriving network that has the capability, mindset and skillset to embrace change.</p>	<p>STRONG VOICE</p> <p>Our voice and integrity influence practice and policy.</p>	<p>STRONG IDENTITY</p> <p>Linkwest continuously seeks knowledge and learning about current international best practice and innovation in community-led development.</p>
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OBJECTIVES	<p>Identify and invest in Linkwest’s capacity to support members and WA communities now and into the future.</p>	<p>Provide member support to get the best outcomes for WA communities.</p>	<p>Promote the value of our members to government to benefit Western Australian communities.</p>	<p>Lay a strong foundation to raise the profile of our sector in Western Australia</p>
	<p>Ensure our identity and brand reflect who we are and what we do.</p>	<p>Improve communication pathways to build network capability.</p>	<p>Build our relationships with key stakeholders and decision makers to benefit our members, the sector and WA communities.</p>	
	<p>Increase and diversify revenue streams.</p>	<p>Foster communities of practice within the network.</p>	<p>Increase positive policy changes for WA community-led development.</p>	
	<p>Expand structures and processes for growth and development.</p>			
	<p>Ensure membership relevance.</p>			